

## Data Publikasi Penelitian Dosen Manajemen Bisnis Syariah

### Periode Ganjil 2024/2025

No	Nama	Judul	Link Artikel
1	Ade Iskandar Nasution	The Influence of Customer Orientation And Service Orientation On Sales Person Performance At PT Asuransi Takaful Keluarga	<a href="https://iqtishaduna.com/proceedings/index.php/iicp/article/view/5/4">https://iqtishaduna.com/proceedings/index.php/iicp/article/view/5/4</a>

### Periode Genap 2024/2025

No	Nama	Judul	Link Artikel
1	Ade Iskandar Nasution	The Influence of External Factors, Customer Character, Duration, and Credit Management Ability on Non-Performing Multipurpose Loans	<a href="https://journal.caturabinangkit.org/index.php/FFBJ/article/view/7/3">https://journal.caturabinangkit.org/index.php/FFBJ/article/view/7/3</a>
2	Ade Iskandar Nasution	The Implementation of Digital Productive Zakat Management Strategy at Musa'adatul Ummah	<a href="https://journalfeb.unla.ac.id/index.php/jasa/article/view/2900/1564">https://journalfeb.unla.ac.id/index.php/jasa/article/view/2900/1564</a>
3	Adi Indradi Wazdi	The Influence of Product, Price and Process On Customer Satisfaction at PT Solo Murni Bandung Branch	<a href="https://iqtishaduna.com/proceedings/index.php/iicp/article/view/113/103">https://iqtishaduna.com/proceedings/index.php/iicp/article/view/113/103</a>
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9	Ade Iskandar Nasution	The Implementation of Digital Productive Zakat Management Strategy at Musa'adatul Ummah	<a href="https://journalfeb.unla.ac.id/index.php/jasa/article/download/2900/1564">https://journalfeb.unla.ac.id/index.php/jasa/article/download/2900/1564</a>
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