

Data Publikasi Penelitian Dosen Manajemen Bisnis Syariah

Periode Ganjil 2022/2023

No	Nama	Judul	Link Artikel
1	Ade Iskandar Nasution	The Effect of Internet Banking Use and Customer Protection Against Cyber Crime at Bank Rakyat Indonesia	https://journal.uinsgd.ac.id/index.php/jieb/article/view/22346/8331
2	Adi Indradi Wazdi	Pengaruh Pendidikan, Pengalaman Kerja dan Lingkungan Kerja terhadap Kinerja Karyawan di BPRS Amanah Rabbaniah Banjaran	https://jurnal.masoemiversity.ac.id/index.php/dimamu/article/view/662/438
3	Adi Indradi Wazdi	The Influence of Personal Selling and Education on Customer Interest in iB Masalah Current Account Products at Bank BJB Syariah KCP Arcamanik.	https://iorajournal.org/index.php/ijgor/article/view/259
4	Bahmid I Magi	Pengaruh Bargaining Power dan Kegiatan Usaha Nasabah terhadap Penentuan Nisbah Bagi Hasil Pembiayaan Mudharabah	https://jurnal.masoemiversity.ac.id/index.php/dimamu/article/view/660/436
5	Mimin Mintarsih	SWOT Analysis in the Marketing Strategy for Easy Wadiah Savings Products at Bank Syariah Indonesia, Sub-Branch Office of Buah Batu 2 Bandung	https://jurnal.polban.ac.id/ojs-3.1.2/ijem/article/view/4646/3072

Periode Genap 2022/2023

No	Nama	Judul	Link Artikel
1	Ade Iskandar Nasution	The influence of Total Quality Management and Reward on Employee Performance at Bank BJB Sumedang Branch Office	https://iorajournal.org/index.php/ijgor/article/view/221/186
2	Adi Indradi Wazdi	Strategi Optimalisasi Peran Perbankan Syariah terhadap Industri Fashion Halal di Kabupaten Cirebon	https://jurnal.masoemiversity.ac.id/index.php/maps/article/view/693/458
3	Adi Indradi Wazdi	Pengaruh Pelatihan dan Motivasi Kerja terhadap Kinerja Karyawan di Bank BSI Kantor Cabang Suniaraja Bandung	https://jurnal.masoemiversity.ac.id/index.php/dimamu/article/view/738/478
4	Adi Indradi Wazdi	Pengaruh Penerapan Balanced Scorecard terhadap Kinerja Manajemen di BPRS PNM Mentari Garut	https://jurnal.masoemiversity.ac.id/index.php/dimamu/article/view/803/540
5	Dadang Dimiyati	Pengaruh Kualitas Pelayanan dan Kepuasan Nasabah terhadap Loyalitas Nasabah Pembiayaan KPR di BSI KCP Bandung Buah Batu 3	https://jurnal.masoemiversity.ac.id/index.php/dimamu/article/view/804/539
6	Mimin Mintarsih	The Application of 5C Analysis on the Micro People's Business Credits Financing with Murabaha contract in Sharia Bank of Indonesia Buah Batu 2 Branch Office	https://journal.rescollacom.com/index.php/ijrcs/article/view/458/383
7	Mimin Mintarsih	Insurance In The Perspective Of Islamic Law	https://iqtishod.staimasi.ac.id/index.php/JI/article/view/13/17
8	Putri Zafira Ruhliandini	Pengaruh Promosi, Tingkat Harga dan Lokasi terhadap Keputusan Pembelian Rumah Berwawasan Syariah di Puri Nirana Cigelam Purwakarta	https://jurnal.masoemiversity.ac.id/index.php/maps/article/view/683/462